

108 academic year Tajen University Graduate Institute of Cultural and Creative Industries

Category	Course Title	Credits and Hours							
		First Academic Year				Second Academic Year			
		Fall		Spring		Fall		Spring	
		Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour
Professional Compulsory	Research methods	3	3						
	Practice of Cultural and Creative Industries					3	3		
	Thesis for the Master Degree							6	6
	TOTAL	3	3	0	0	3	3	6	6
Professional Elective	Marketing Management for Cultural Creative Business	3	3						
	Cultural and Creative Industries	3	3						
	Regional cultural industry topics	3	3						
	Story Marketing and Copywriting Design	3	3						
	Design and Semiotics	3	3						
	Bibliography and Thesis Writing			3	3				
	Cultural & Creative Policy and Legal			3	3				
	Lifestyle Industry			3	3				
	Project of Digital Content Property			3	3				
	Industry Analysis for Cultural Creative			3	3				
	Cultural Aesthetics			3	3				
	Community Development and Cultural Creative Industries			3	3				
	Intellectual property research on cultural creative industries					3	3		
	Marketing of Electronic Commerce					3	3		
	Culture Consumption and Statistical Analysis					3	3		
	Special Topic on Cultural Asset Utilization					3	3		
	A special topic on Aboriginal cultures					3	3		
	Cultural festivals and events design					3	3		
	Seminar on Communication & Media Industry							3	3
	Cultural and Creative Brand Management							3	3
Cultural Product Design							3	3	
TOTAL		15	15	21	21	18	18	9	9
Total	Required credits	3	3	0	0	3	3	6	6
	Elective credits	6	6	6	6	6	6	6	6
	Total credit / Total Hours	9	9	6	6	9	9	12	12
Remarks	<p>1. Description of Total Credits: The Graduate students must complete at least 36 credits before graduation, including 12 credits for compulsory courses and 24 credits for elective courses. Among, there are 6 credits allowed to complete in others graduate institutes or univeristies. The Gradeuate students enroll courses in others university must submit application according to the Rule of Inter-School Elective Courses.</p> <p>2. Graduation threshold: published an article in journal or oral published papers in conference, and participate in the relevant academic seminar twice (at least 4 hours each time).</p>								